



HAWAII CHAPTER SPONSORSHIP PROGRAM

WHY BECOME A CHAPTER SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the Hawaii Chapter of Healthcare Financial Management Association (HFMA Hawaii), you gain exposure to a select audience that is over 150 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA Hawaii Chapter sponsor, a wealth of recognition opportunities is yours. At a minimum, you will see your organization's name and logo on pertinent Chapter materials and gain on-site acknowledgement at educational conferences. Additional recognition and educational opportunities are available, depending on the category of sponsorship you select.

With your support and technical expertise, HFMA Hawaii will continue to thrive and provide more valuable services to our members and potential members. The Hawaii Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

CHAPTER SPONSOR INFORMATION

- A. **START DATE:** Your Chapter Sponsorship starts when we receive your sponsorship payment and is good through the next 12 months.
- B. **PAYMENTS:** Payments are due with the application/agreement. Quoted rates assume a full year's sponsorship at the various levels. A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be sent a "Thank You" note once the payment is received. The website will be updated to reflect sponsorship within two weeks of receiving payment.

Hawaii Chapter Sponsorship Levels

| Sponsorship Levels and Benefits | ALOHA \$3,000 | ALII \$2,000 | KOKUA \$1,000 | OHANA \$500 |
|---|------------------|-----------------|------------------|----------------|
| Your Company logo displayed on our website and newsletters | X | X | X | X |
| Verbal recognition by a Chapter Officer at our Education sessions, PFS Seminar and Annual Conference | X | X | X | X |
| Visual display of your Company logo at our Annual Conference | X | X | X | X |
| Your Company logo included on the Annual Conference brochure | X | X | X | X |
| Opportunity to display marketing materials on registration table at PFS Seminar and Annual Conference | X | X | X | X |
| Sponsor badges for your company attendees at our two largest events - the PFS Seminar and Annual Conference | X | X | X | X |
| Table display at Annual Conference | X | X | | |
| Opportunity to submit an informational news article for publication in the Chapter Newsletter | X | X | | |
| A 25% discount for up to two additional participants at our Annual Conference | X | X | | |
| 4 Complimentary seminar or conference registrations | X | | | |
| 2 Complimentary seminar or conference registrations | | X | | |
| 1 Complimentary seminar or conference registration | | | X | |

You may also choose to sponsor individual events in the coming year. This allows you to show your support of HFMA through your cash or in-kind contribution of our educational events.

Contact **Elise Ueoka**, Sponsorship Chair, at elise.ueoka@hawaiipacifichealth.org to learn more about event or chapter sponsorship.

Check the HFMA Hawaii website at www.hawaiihfma.org for updates on all educational events.



CHAPTER SPONSOR APPLICATION

PLEASE COMPLETE AND RETURN THIS FORM VIA EMAIL OR MAIL TO Joseph Adriano, HFMA Hawaii Chapter Treasurer (Email: jadriano.mba@gmail.com):

Joseph Adriano
HFMA Hawai'i Chapter
94-715 Lumiaina St.
Waipahu, HI 96797

NOTE: Please make checks payable to "Hawaii Chapter- HFMA"

SPONSOR'S COMPANY NAME (As you want it to appear on all materials): _____

CONTACT NAME: _____

CONTACT PHONE NUMBER: _____

BILLING ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL ADDRESS: _____

WEB SITE ADDRESS: _____

We would like to participate at the following sponsorship level:

- | | | |
|--------------------------|--------------|---------------------|
| <input type="checkbox"/> | ALOHA | (\$3,000.00) |
| <input type="checkbox"/> | ALII | (\$2,000.00) |
| <input type="checkbox"/> | KOKUA | (\$1,000.00) |
| <input type="checkbox"/> | OHANA | (\$500.00) |

For More Information, Contact:

Elise Ueoka, Sponsorship Chair, HFMA Hawaii Chapter
E-mail: elise.ueoka@hawaiiipacifichealth.org
Phone: (808) 535-7795

Contributions to 501(c)(6) organizations are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the taxpayer's business. Always consult your tax advisor for assistance.