



2018 ANNUAL CONFERENCE SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP LEVEL BENEFITS (*)	GOLD	SILVER	BRONZE	SUPPORTER
	\$2,000 +	\$1,000 - \$1,999	\$500	\$250
Complementary 2-Day conference registration(s)	2	1	0	0
Recognition on Annual Conference PDF brochure	X			
Recognition on sponsor sign at Annual Conference	X	X	X	
Opportunity to leave one collateral item on general table near registration desk	X	X	X	
Audio visual recognition on the screen prior to the start of the general sessions	X	X	X	X
Receive conference attendee listing with attendee names and companies	X	X	X	X

(*) The combined total of all sponsorship items selected will determine overall sponsorship level.

ITEM NO.	DESCRIPTION	SPONSORSHIP LEVEL	ADDITIONAL BENEFITS	SPONSORSHIP AMOUNT
1	THURSDAY EVENING RECEPTION – FOOD AND DRINKS	GOLD	<ul style="list-style-type: none"> Opportunity for one company representative to briefly introduce your company during Thursday evening event Recognition as event sponsor during evening reception 	\$2,000
2	THURSDAY LUNCH	GOLD	<ul style="list-style-type: none"> Opportunity for one company representative to briefly introduce your company during Thursday lunch Recognition as event sponsor during Thursday lunch 	\$2,000
3	FRIDAY LUNCH	GOLD	<ul style="list-style-type: none"> Opportunity for one company representative to briefly introduce your company during Friday lunch Recognition as event sponsor during Friday lunch 	\$2,000



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4	EXHIBIT TABLE	SILVER	<ul style="list-style-type: none">• Opportunity to purchase one additional 2 – Day conference registration for second exhibitor at 50% off HFMA member price• Opportunity for one company representative to briefly introduce your company during Thursday or Friday lunch	\$1,000
5	SPEAKER TRAVEL SPONSOR	SILVER	<ul style="list-style-type: none">• Verbal recognition as a sponsor during session	IN KIND SPONSORSHIP FOR COMPANY SPEAKER(S)
6	THURSDAY EVENING RECEPTION – CASINO NIGHT ACTIVITIES	SILVER	<ul style="list-style-type: none">• Opportunity for one company representative to briefly introduce your company during Thursday evening event• Recognition as sponsor on a separate sign during event	\$1,000
7	THURSDAY CONTINENTAL BREAKFAST	SILVER	<ul style="list-style-type: none">• Recognition as sponsor on a separate sign during event	\$1,000
8	FRIDAY CONTINENTAL BREAKFAST	SILVER	<ul style="list-style-type: none">• Recognition as sponsor on a separate sign during event	\$1,000



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9	THURSDAY REFRESHMENT BREAKS (MORNING & AFTERNOON)	BRONZE	<ul style="list-style-type: none">Recognition as sponsor on a separate sign during event	\$500
10	FRIDAY REFRESHMENT BREAKS (MORNING & AFTERNOON)	BRONZE	<ul style="list-style-type: none">Recognition as sponsor on a separate sign during event	\$500
11	ATTENDEE LANYARDS	BRONZE		IN KIND SPONSORSHIP (NOTE: SPONSOR TO PURCHASE AND MAIL LANYARDS ONE WEEK PRIOR TO THE CONFERENCE)
12	GENERAL SUPORTER	SUPPORTER		\$250