



HAWAII CHAPTER SPONSORSHIP PROGRAM

WHY BECOME A CHAPTER SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the Hawaii Chapter of Healthcare Financial Management Association (HFMA Hawaii), you gain exposure to a select audience that is over 150 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA Hawaii Chapter sponsor, a wealth of recognition opportunities is yours. At a minimum, you will see your organization's name and logo on pertinent Chapter materials and gain on-site acknowledgement at educational conferences. Additional recognition and educational opportunities are available, depending on the category of sponsorship you select.

With your support and technical expertise, HFMA Hawaii will continue to thrive and provide more valuable services to our members and potential members. The Hawaii Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

CHAPTER SPONSOR INFORMATION

- A. **START DATE:** Your Chapter Sponsorship starts when we receive your sponsorship payment and is good through the next 12 months.
- B. **PAYMENTS:** Payments are due with the application/agreement. Quoted rates assume a full year's sponsorship at the various levels. A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be sent a "Thank You" note once the payment is received. The website will be updated to reflect sponsorship within two weeks of receiving payment.

Hawaii Chapter Sponsorship Levels

Sponsorship Levels and Benefits	ALOHA \$3,000	ALII \$2,000	KOKUA \$1,000	OHANA \$500
Your Company logo displayed on the Chapter website	X	X	X	X
Verbal recognition by a Chapter Officer at our Education sessions, Revenue Cycle Seminar and Annual Conference	X	X	X	X
Visual display of your Company logo at our Annual Conference	X	X	X	X
Your Company logo included on the Annual Conference information	X	X	X	X
Opportunity to display marketing materials on registration table at Annual Conference	X	X	X	X
Sponsor badges for your company attendees at our two largest events - the Revenue Cycle Seminar and Annual Conference	X	X	X	X
One complimentary exhibit table at Annual Conference	X	X		
Opportunity to submit an informational article for posting on the Chapter website	X	X		
3 Complimentary seminar or conference registrations	X			
2 Complimentary seminar or conference registrations		X		
1 Complimentary seminar or conference registration			X	

Throughout the year, you may also choose to sponsor individual events. This allows you to show your support of HFMA through your cash or in-kind contribution of our specific educational events.

Contact **Elise Ueoka**, Sponsorship Chair, at elise.ueoka@hawaiipacifichealth.org to learn more about event or chapter sponsorship.

Check the HFMA Hawaii website at www.hawaiihfma.org for updates on all educational events.